GOAL A – ALIGN ACADEMIC PROGRAMS WITH STAKEHOLDER NEEDS

Initiative 1 – Increase industry engagement and program promotion through advisory committees and other partnerships that expand direct-to-workforce and career pathways for students.

Strategy a – Develop more internship and other experiential learning opportunities and increase percentage of students who complete an internship prior to graduating with credential or degree.

Strategy b – Spotlight industry connections and partnerships more digitally (e.g., joint marketing of programs and promotion of workforce-readiness)

Strategy c – Identify opportunities to contract with employers for certifications and discounts for customized continuing education.

Strategy d – Implement guidelines and standards for the development and facilitation of OSU-OKC's advisory committees, ensuring further alignment with relevant industry goals.

Initiative 2 – Identify and apply metrics for evaluating high-quality, relevant academic programs.

Strategy a – Define and report measurable deliverables for all academic programs.

Strategy b – Monitor low-enrollment areas (e.g., apply course rotation, collapsing of sections, etc., as needed) in relation to scheduling and job demand. (Strategy completed '22-'23 with ongoing review planned)

Strategy c – Review campus-wide student learning outcomes and other assessments.

Strategy d – Develop employer and graduate surveys to track job placement, job satisfaction, and areas for program improvement.

Strategy e – Ensure a minimum of one full-time faculty is assigned to each active degree program.

Strategy f – Maintain high quality in existing educational programs through ongoing support for faculty onboarding and development and retention, and a system of regular program review as well as course-level and program-level assessments in alignment with OSRHE and accrediting agency guidelines. (Strategy completed '22-'23 with ongoing review planned)

Strategy g – Support program and institutional accreditation standards with budgetary allocations and professional development. (Strategy completed '22-'23 with ongoing review planned)

Initiative 3 – Further align degree programs with workforce and transfer needs.

Strategy a – Expand collaboration between training and development and micro-credentials.

Strategy b – Identify transfer opportunities with clear and transferrable degree plans and additional articulation agreements within the OSU/A&M System and with other 4-year partners for both Associate of Science to bachelor's degrees and Associate of Applied Science to Bachelor of Technology degrees.

Strategy c – Identify additional opportunities for students who are transferring in credit via prior learning assessment, program articulations, and expansion of courses on state matrix.

Strategy d – Review and realign, as needed, degree programs with academic divisions for effective recruiting, retention, and program development efforts. (Strategy completed '22-'23 with ongoing review planned)

Initiative 4 – Establish new program pathways that align with workforce demands.

Strategy a – Identify programming opportunities, including additional bachelor's degrees, that build on diverse workforce needs, OSU's status as land-grant institution, OSU-OKC's mission, and

OSU/A&M System resources, including training that might occur prior to and after programming at OSU-OKC.

Strategy b – Implement and reduce time to digital badges and micro-credentials for engagement as the institution builds toward "credit process" (e.g., lab skills, CIS credentials, software and career development skills, soft skills, technology).

Strategy c – Map existing and potential programs to Oklahoma's economic forecast. (Strategy completed '22-'23 with ongoing review planned)

Strategy d – Reduce barriers and production time to course/curriculum updates and program development.

Initiative 5 – Provide clear resources to guide students in mapping their program pathways.

Strategy a – Establish step-by-step, visual pathways for every degree program (e.g., degree sequencing sheets, including entry and exit points) that are shared on website and in advisement sessions and updated as course offerings change.

Strategy b – Further clarify for students which degrees are transferrable and which are not. (Strategy completed '22-'23 with ongoing review planned)

Strategy c – Ensure all instructors (credit and non) and academic advisors have received and been trained on pathways within divisions.

Strategy d – Provide degree program details and benefits on website and through social media.

GOAL B – INCREASE STUDENT ENGAGEMENT AND SUCCESS

Initiative 1 – Enhance student communication model with established timeline for regular communications from initial contact through post-graduation.

Strategy a – Create comprehensive recruitment plan with targeted communications from first contact through first day of class, including welcome video, welcome email, and student survey on desired college experience.

Strategy b – Develop and implement resources to assist new students during the onboarding process, including how to use the Learning Management System, how to access email and website resources, navigating financial aid, and how to be a successful college student.

Strategy c – Use social media and the Learning Management System more to share updates.

Strategy d – Create targeted communications for part-time students and online students.

Initiative 2 – Provide expanded support services for all students.

Strategy a – Utilize annual student surveys and/or interviews to identify areas for improvement in students' experiences.

Strategy b – Increase access to resources for career services, including development of graduate portfolios.

Strategy c – Evaluate existing tutoring services to ensure they are addressing current student needs.

Strategy d – Provide vital student services (e.g., financial aid, admissions, etc.) outside of normal business hours.

Strategy e – Maintain webpage to communicate links for community resources to students, including childcare, affordable housing, resources for food insecurity, and transportation.

Strategy f – Improve phone communications through a review of call routing and customer service.

Strategy g – Include stress management techniques and programming in counseling services.