



 | OKLAHOMA CITY  
**WOMEN'S  
TACTICAL**  
HUMAN PERFORMANCE SUMMIT

Sponsorship Information

May 9th, 2025  
Oklahoma City, OK



405-476-9960



Meredith.Herman@okc.gov

# WOMEN'S TACTICAL

## HUMAN PERFORMANCE SUMMIT

### About our Summit:

The Women's Tactical Summit will gather passionate individuals from diverse disciplines to inspire, educate, and foster resilience among female tactical professionals. This is the first human performance summit in the Oklahoma area specifically focused on women in tactical occupations. Historically, the unique needs of female tactical persons have not been adequately addressed in traditional conference settings. This summit aims to highlight the performance needs of women in these populations.

Our speakers will present evidence-based research and practices tailored to the distinct performance requirements of women in public safety and the military. We are excited to offer educational sessions on mental health, hormones, physical performance, sleep, and nutrition. All topics consider women's specific needs and challenges in demanding, fast-paced careers. Presenters will include Major Allison Brager, Ph.D.; Neurobiologist with expertise in sleep and circadian rhythms. Brittany Hollerbach, Ph.D.; a researcher focusing on the health of female occupational professionals and reproductive health and infertility. Megan Lautz, MS, RD, TASC-F; Registered Dietitian and Personal Trainer focusing on helping firefighters and police officers make impactful nutrition changes in an imperfect environment.

Jill Joyce, Ph.D., RD; Co-founder of the OSU Tactical Fitness and Nutrition Lab, Jill creates and tests public health nutrition programs to improve tactical athletes' health, fitness, and performance. Annette Zapp, MA: Biochemist by degree, a strength and conditioning professional and nutritionist by credential, and a firefighter by trade, helping public safety develop initiatives to bolster the health and wellness of their employees. Taylor Dinyer-McNeely, Ph.D., CSCS, EP-C; Researcher focused on the neuromuscular and physiological responses and adaptations to fatigue in movement. We anticipate adding even more speakers to our agenda.

The OSU-OKC Campus, steeped in a tradition of excellence, provides the perfect setting for networking and learning. Under the experienced guidance of Director Joe Bennett, the OSU-OKC Fire Academy trains between twenty and forty firefighters per semester. Sixty percent of these graduates are hired by a career fire department within two years of obtaining their certifications. Director Bennett, a dedicated advocate for enhancing educational pathways in tactical professions, has graciously agreed to host the inaugural Women's Tactical Summit.

### How you can help:

Financial support through Sponsorship from community and industry partners will play a key role in amplifying this initiative. Participation from organizations committed to empowering women in the tactical field to join us will make this event extraordinary. You will gain visibility among dynamic professionals and contribute to breaking down barriers and championing diversity within the tactical community. Together, we can equip future generations with the skills and confidence they need to thrive in high-stakes professions.

Join us as we celebrate the spirit of resilience, courage, and determination at the inaugural Women's Tactical Summit on May 9, 2025. Don't miss the opportunity to showcase your organization's commitment to empowering women in tactical roles. Ensure your Sponsorship is submitted by the deadline to become part of this pivotal event at the OSU-OKC Campus—where futures ignite and heroes are born!

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**Attendance at the 2025 inaugural Women's Summit is estimated at 175 live attendees, plus many more reached via streaming and social media outlets.**

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## Sponsorship Packages

  
**\$5,000**

### Platinum Sponsor

Branded signage welcoming attendees, company logo included on event t-shirt, digital signage, recognition on promotional advertising and social media, 10x10 vendor space, and opportunity to contribute to attendee welcome bags. Deadline for inclusion on t-shirt is 4.1.2025.

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**\$2,500**

### Gold Sponsor

Digital signage at the event, recognition on promotional advertising and social media, 10x10 vendor space, and opportunity to contribute to attendee welcome bags.

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**\$1,500**

### Silver Sponsor


Recognition on promotional advertising and social media, 10x10 vendor space, and opportunity to contribute to attendee welcome bags.

  
**\$500**

### Bronze Sponsor

10x10 vendor space, and opportunity to contribute to attendee welcome bags.

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### In-Kind Donations

We welcome in-kind donations to be used as door prizes for attendees or samples to be placed in welcome bags. Contact [azapp@okstate.edu](mailto:azapp@okstate.edu) for information.

# WOMEN'S TACTICAL

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	Welcome Banner and T-shirt logo	Digital Signage at Event	Promo Advertising on Social Media	10x10 Booth Space	Welcome Bag Insert	Gift Donation
Platinum Sponsor						
Gold Sponsor						
Silver Sponsor						
Bronze Sponsor						
In-Kind Donation						


# Thank You for your consideration.




## **WOMEN'S TACTICAL** HUMAN PERFORMANCE SUMMIT

Please contact Meredith Herman  
for questions regarding sponsorship,  
attendance or distribution of materials  
questions.

We appreciate your support and look forward  
to seeing you in May at OSU-OKC!

 [Meredith.Herman@okc.gov](mailto:Meredith.Herman@okc.gov)

 405-476-9960



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