MOOC’s for Professional Development

How higher education’s generosity could fuel your organization’s curiosity

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#ATDOKCMOOCsprofdev
I am Jason.

- I learn. I teach. I write.
Today…

- Brainstorming about training deliverables
- A brief history of MOOCs
- Lately with MOOCs
- MOOCs deliver training, curate content, certify accomplishment, and generate learning
- Why MOOCs are ideal for Corporate Learning
- Guided exploration of big three MOOCs providers
- MOOCs and personal learning networks and/or plans
Brainstorm
A brief history of MOOCs

MOOCs
MASSIVE OPEN ONLINE COURSE

- 100?
- 1000?
- 100,000??

- Open Content
- Free or Charge?
- Open Education?

- Interaction?
- Community?
- Self-paced?

- College Credits?
- Badges?
- Scripted assessments?
A brief history of MOOCs

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<td>Connectivist branch MOOC (Siemens, Down, Cormier, Groom, et al.)</td>
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<td>Credentialing, Badges of Accreditation</td>
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3 Pathways to Mastery in MOOCs

- Connectivism
- Traditional online course learning
- Project-based Learning
MOOCs lately:

- Udacity has pivoted. Business model is now head-hunting
- Coursera developed its “Signature Track”
- EdX has partnered with Arizona State University to develop the “Global Freshman Academy”
- LinkedIn has purchased [www.lynda.com](http://www.lynda.com)
- Badges and digital credentialing
  - Degreed
  - About Me
  - PathBrite
  - Credly
MOOCs & Professional Development

- MOOCs learning can be integrated into training plans
MOOCs & Professional Development

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- MOOCs provide digital learning objects that can be integrated into curated content in LMS
MOOCs & Professional Development

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- MOOC courses can be assigned to employees
MOOCs & Professional Development

- MOOCs learning can be integrated into training plans
- MOOCs provide digital learning objects that can be integrated into curated content in LMS
- MOOC courses can be assigned to employees
- Employees earn certificates of completion
MOOCs are ideal for professional development

• Fill in the ‘gaps’ in your education.

Jon Haben pursued Liberal Arts credentials
MOOCs are ideal for professional development

• Fill in the ‘gaps’ in your education.
• Improve your credentials
MOOCs are ideal for professional development

- Fill in the ‘gaps’ in your education.
- Improve your credentials
- Provide Professional Development
MOOCs are ideal for professional development

• Fill in the ‘gaps’ in your education.
• Improve your credentials
• Provide Professional Development
• Pathways for learners

Udacity Homepage
MOOCs are ideal for professional development

- Fill in the ‘gaps’ in your education.
- Improve your credentials
- Provide Professional Development
- Pathways for learners
- Learn new business skills
What do these images have in common:

1. Dentist
2. Nurse Practitioner
3. Software Developer
4. Physician
5. Dental Hygienist
6. Physical Therapist
7. Computer Security Analyst
8. Information Security Analyst
9. Registered Nurse
10. Physician’s Assistant
MOOCs are ideal for professional development

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Bill, hard hat wearing technical expert who was recently promoted to supervisor
Great employee is promoted

Leadership Development Program

Books, professional development, conferences, networking

Team approach: everyone offsets executive weaknesses

Executive with operational and tactical knowledge
Your Application:

• Working in your assigned group, determine what skills (technological, functional, soft, hard, managerial, or executive) that you believe Bill will need to be a successful leader in your organization.

• Design a 3 year personal learning plan for Bill.

• Explore the course offerings of the “Big 3” MOOC providers: Coursera, EdX, and Udacity.

• Include any offerings in Bill’s plan that will be helpful to him and/or uses MOOCs to maximize the training department’s resources.
Debrief:
SAY 'MOOC'

ONE MORE TIME